

CHEAT SHEET: POST- REPORT STAGE

USCCR

Regional Programs Unit



OBJECTIVE:

Raise awareness and impact of Committee work

KEY DECISION:

Determine how Committee can best engage the community, promote reports, etc.

TIMELINE:

2 to 3 months

COMMITTEE MEMBERS

1. Discuss and determine potential post-report activities
 - a. e.g. including but not limited to press releases, presentations to commissioners, virtual or in-person press conferences, individual or committee op-eds, meetings with legislators
2. Work independently as a Committee through the appropriate process on the activity
3. Identify stakeholders for report distribution, collecting and sharing appropriate contact information with the DFO

DFO

1. Draft press release as appropriate
2. Provide counsel to Committee on different activity options
3. Coordinate with communications director to publish press releases and support outreach, social media, etc.

SUPPORT SPECIALIST

1. Make arrangements for conference call, webinar, or in-person meeting